ADVERTISING INSERTION ORDER—Print and Online  

ASEV reserves the right to refuse any ad.

DATE: ______________________

CLIENT NAME: __________________________________________________________________________________________________________________________

BILLING ADDRESS: ___________________________________________________________________________________________________________________

_______________________________________________________________________________________________________________________________________

PHONE: ________________________________________________________________________________ FAX: ____________________________________________________________________________

EMAIL: ______________________________________________________________________________

YOUR REFERENCE NUMBER: ______________________

CONTACT (NAME) ______________________________________________________________ EMAIL ______________________________________________

PHONE ______________________________________________________________________________ FAX _______________________________________________________

AUTHORIZED SIGNATURE ______________________________________________________ DATE _________________

ADVERTISING RATES

PRINT: Please circle size & rate (black ink only):

• Quarter Page—$220  • Half Page—$390  • Full Page—$570  • Inside Front/Back Cover Full Page—$800

10% discount for ASEV members and on insertion orders for 4 or more issues.

4-color process and full bleed available on full page ads only, subject to current printing costs and ad design. Please inquire for rates.

ONLINE (www.ajeonline.org):

• 3-month Skyscraper Ad with hyperlink – $800. (Appears on bottom right of home page, journal current issue and archive pages, and Papers in Press page. Runs in rotation.)

• 3-month Leaderboard Ad with hyperlink – $1,200. (At the top of all website pages. Runs in rotation.)

PRINT ISSUE DATES AND DEADLINES

Please check issue(s) to be reserved  Insertion order due:  Ad file due:

☐ Vol. 72, No. 2 (April 2021)  1 March 2021  15 March 2021

☐ Vol. 72, No. 3 (July 2021)  1 June 2021  15 June 2021

☐ Vol. 72, No. 4 (October 2021)  1 September 2021  15 September 2021

☐ Vol. 73, No. 1 (January 2022)  1 December 2021  15 December 2021

☐ Vol. 73, No. 2 (April 2022)  1 March 2022  15 March 2022

☐ Vol. 73, No. 3 (July 2022)  1 June 2022  15 June 2022

☐ Vol. 73, No. 4 (October 2022)  1 September 2022  15 September 2022

ONLINE AD RESERVATION

☐ 3-month Skyscraper Ad to run ___________ (mth/day/yr) to ___________ (mth/day/yr)  
Hyperlink for Ad: __________________________________________________________

☐ 3-month Leaderboard Ad to run ___________ (mth/day/yr) to ___________ (mth/day/yr)  
Hyperlink for Ad: __________________________________________________________

ADVERTISING SPECIFICATIONS  Please submit advertising materials in a digital format.

PRINT: Acceptable file types are high-resolution (300 dpi, actual size) EPS, TIFF, or PDF files formatted for Windows. Adobe InDesign, Photoshop, or Illustrator files are also acceptable, but all fonts, images, and any other digital files needed for output must be included. If uncertain of format or program being used, contact us for compatibility. Please provide a composite or proof copy of the ad as it should appear when printed.

ONLINE: Skyscraper ads must be 300 (W) x 250 (H) pixels, 72 dpi. Leaderboard ads must be 728 (W) x 90 pixels (H), 72 dpi. Ads can include a link to your website or product information. Acceptable file types are JPEG, GIF, and PNG.

CONTACT (NAME) ______________________________ EMAIL ______________________________

PHONE ______________________________ FAX ______________________________

AUTHORIZED SIGNATURE ______________________________ DATE ______________________________

An invoice for total due will be issued once insertion order and materials have been approved. No endorsement will be inferred for any ad.

1/14/21